

Artificial Intelligence

An Introductory Perspective



Protecting Digital Footprint

ARTIFICIAL INTELLIGENCE

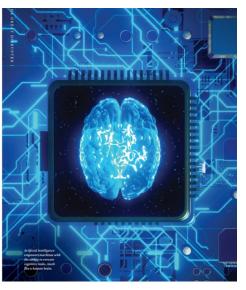
Enhancing Awareness – AI & Cyber Security

- Brief Historical Perspective Evolution of the AI Revolution
- AI Technology Speak Deep Learning
- Current Trends in AI Technology
- Big Data

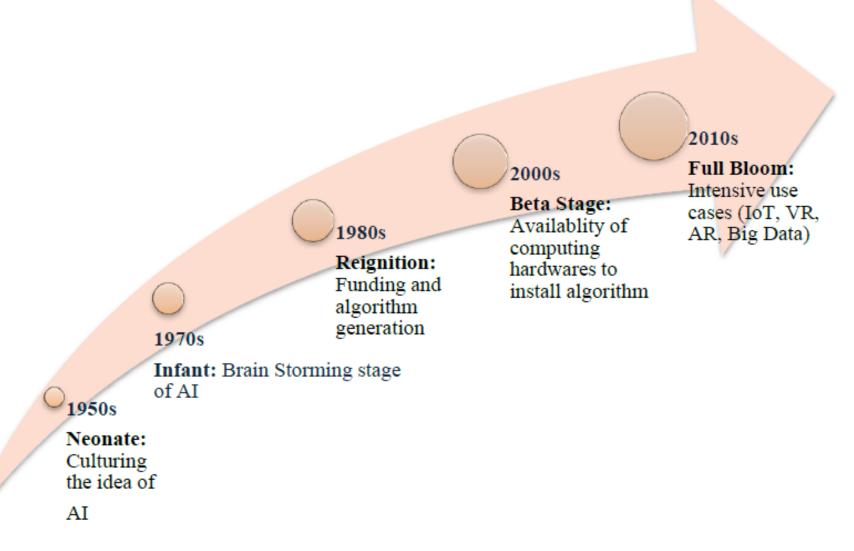
GYAN SETU

- Generative AI & Large Language Models
- INDIA-AI Initiative
- AI Initiatives in India & Armed Forces





EVOLUTION OF ARTIFICIAL INTELLIGENCE



EVOLUTION OF ARTIFICIAL INTELLIGENCE

Before 1950's

- Alan Turing¹
- John von Neumann²
- Norbert Wiener³
- Claude Shannon³

1950's

- John
 McCarthy⁴
- Marvin
 Minsky³
- Allen Newell⁵
- Herbert A.
 Simon⁵

1970's

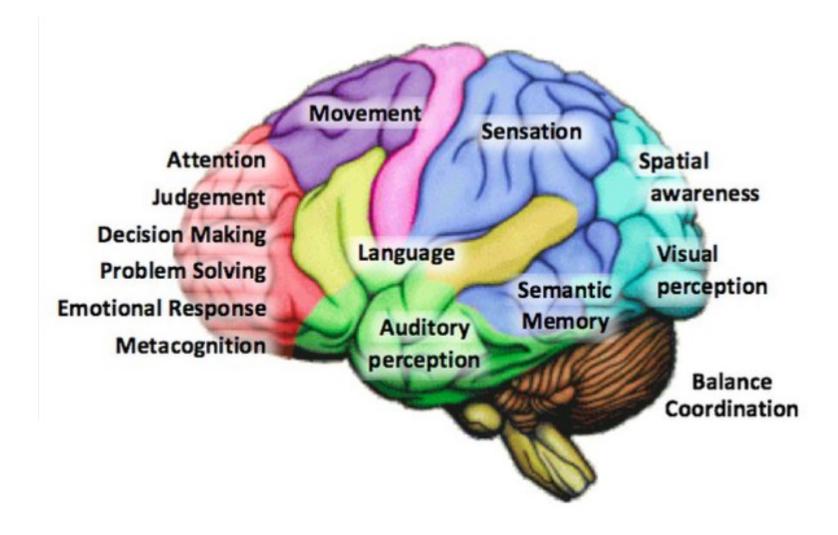
- Edward
 Feigenbaum⁴
- Raj Reddy⁴
- Seymour Papert³
- Ray Solomonoff³

2000's

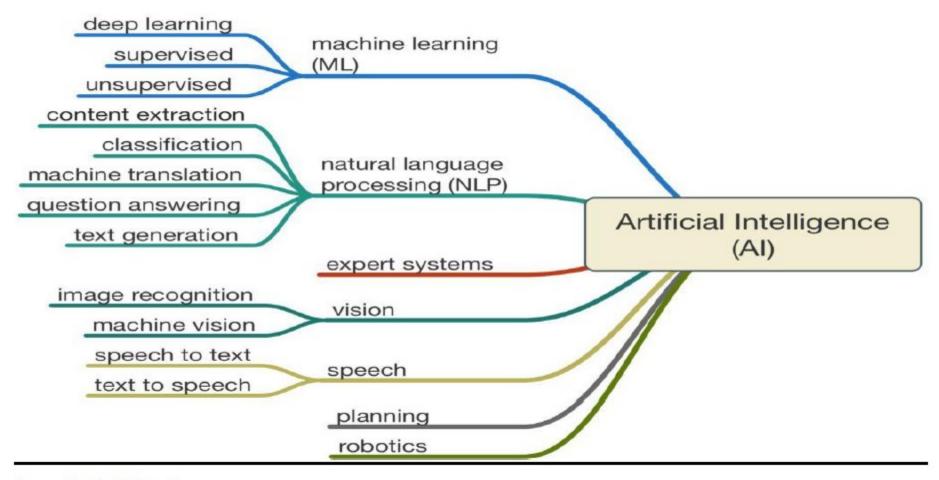
- Nick Bostrom⁶
- David
 Ferrucci⁷
- Andrew Ng⁴

^{1.} University of Manchester, 2. University of Berlin, 3. Massachusetts Institute of Technology, 4. Stanford University, 5. Camegie Mellon University, Pittsburgh, 6. Oxford University, 7. International Business Machines Coorporation (IBM), New York

COGNITIVE SKILLS



CONSTITUENTS OF ARTIFICIAL INTELLIGENCE



Source: Stanford University

TYPES OF ARTIFICIAL INTELLIGENCE



Enhancing Awareness – AI & Cyber Security

GYAN SETU

ARTIFICIAL INTELLIGENCE VS MACHINE LEARNING VS DEEP LEARNING

Artificial Intelligence

Development of smart systems and machines that can carry out tasks that typically require human intelligence

2 Machine Learning

Creates algorithms that can learn from data and make decisions based on patterns observed

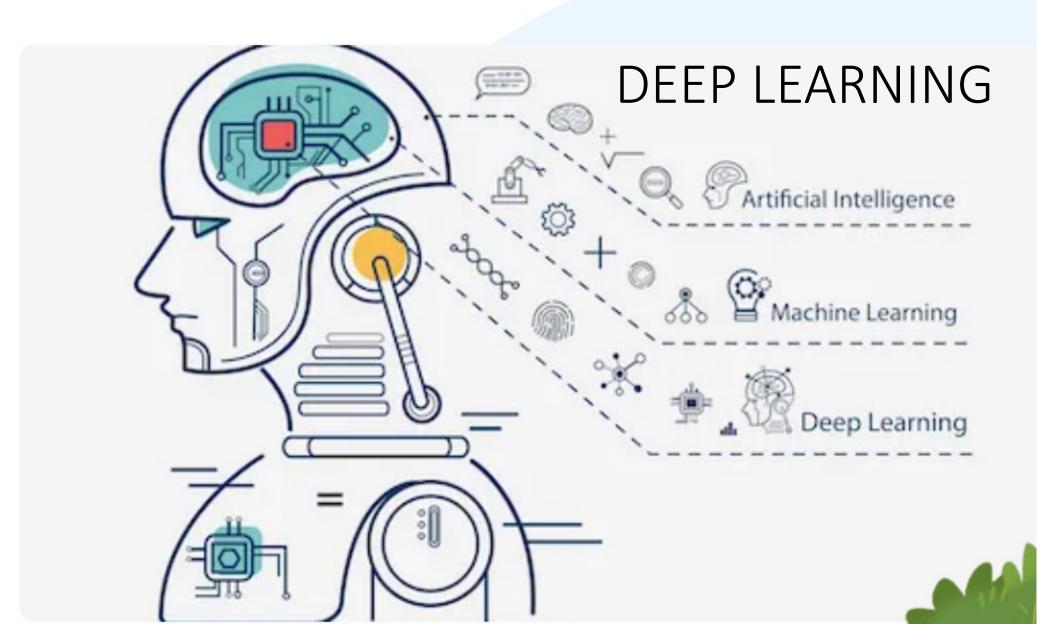
Require human intervention when decision is incorrect

3 Deep Learning

Uses an artificial neural network to reach accurate conclusions without human intervention

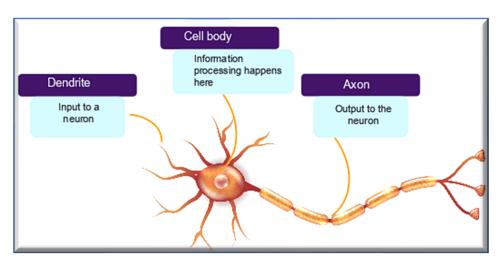
MACHINE LEARNING VS DEEP LEARNING

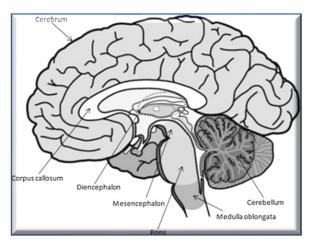
	MACHINE LEARNING	DEEP LEARNING
Approach	Requires structure data	Does not require structure data
Human Intervention	Requires human intervention for mistakes	Does not require human intervention for mistakes
Hardware	Can function on CPU	Requires GPU / significant computing power
Time	Takes seconds to hours	Takes weeks
Uses	Forecasting, predicting and other simple applications	More complex applications like autonomous vehicles



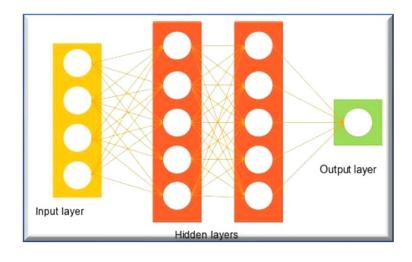
NEURAL NETWORKS

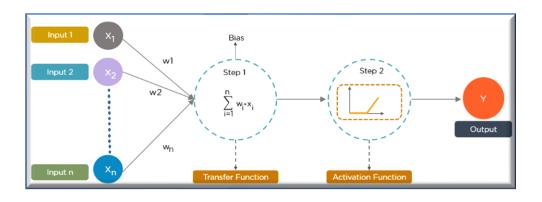
NEURON





<u>ANN</u>





<u>AI TRENDS - MACRO VIEW</u>



<u>AI TRENDS - MICRO VIEW</u>

From Explicit Knowledge to Tacit Knowledge Tasks

- Al systems used focus on explicit knowledge tasks (those we not only do, but can articulate how we do them)
 - · Expert Systems, Chess..
- The focus has shifted to tacit knowledge tasks (those we do, but can't articulate how we do them)
 - Vision, speech, language, manipulation..



From reasoning from specifications to learning from data

- For explicit knowledge tasks, we could tell the computers how to solve them, and the computer would manage the search and reasoning
- For tacit knowledge tasks, we don't know how we solve them. So we have to depend on the computers to learn the "how" from data/examples
 - Became feasible with the advent of data capture/archival technologies like web, cell phones etc.

<u>AI TRENDS - MICRO VIEW</u>

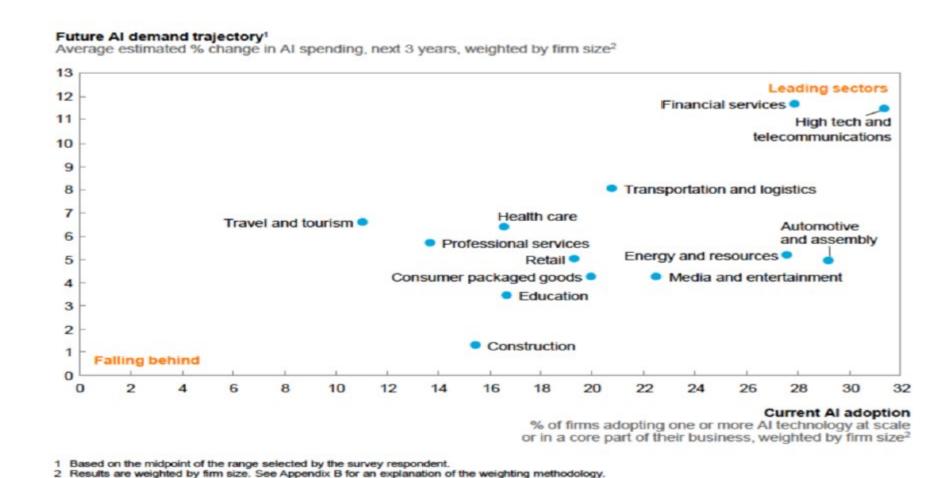
From Deep & Narrow to Broad & Shallow

- Al systems used to have deep expertise in narrow domains
 - The old "expert systems", Deep Blue for Chess; Alpha Go for Go, Alpha Fold for Protein Folding etc.
- Recent trend is to develop systems with broad expertise. But they tend to be shallow in their understanding
 - Large Language Models, Diffusion Models
- (Thinking in terms of BSAI vs. DNAI is more instructive than AGI vs AI..)

From Discriminative Classification to Generative Imagination

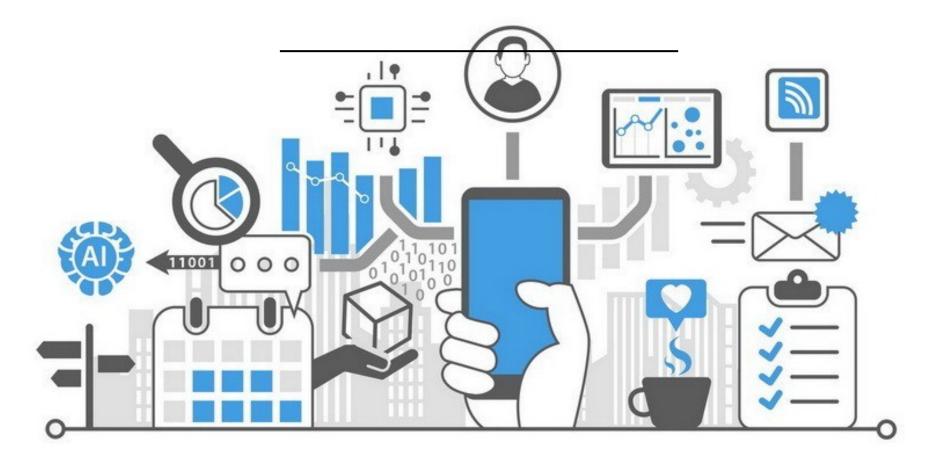
- Al systems used to focus on "identification" and "classification"
 - Is this a picture of a dog? Is this an x-ray of a malignant tumor? Is this a spam mail?
 - P(dog|Picture); P(tumor|x-ray); P(Spam|text)
- Recent trend is to learn the "distribution of the objects"
 - Draw me a picture of a dog. Write me a spam mail
 - Learning P(tumor,x-ray) P(Spam, text)

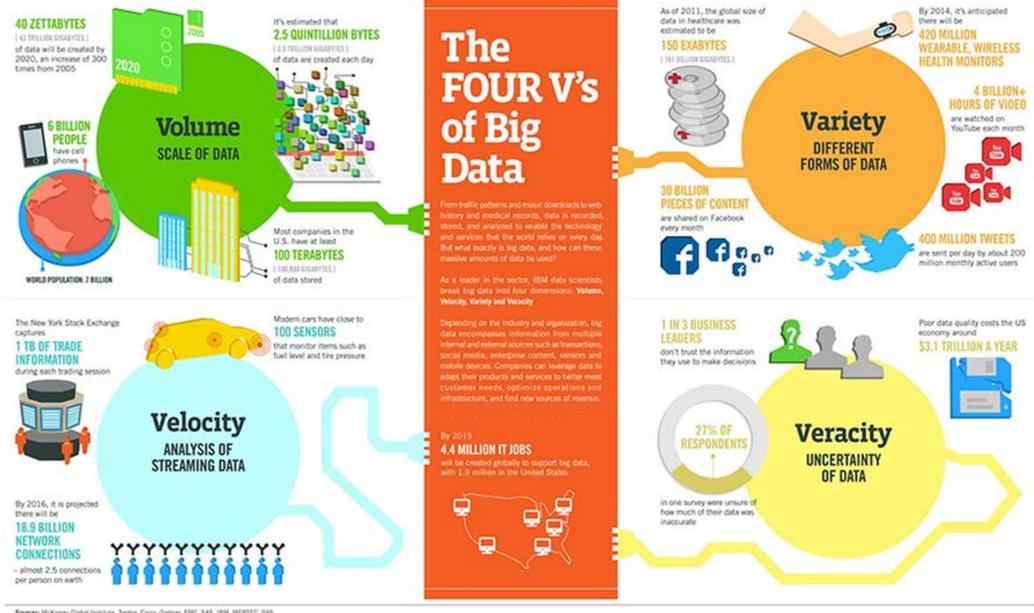
AI ADOPTION ACROSS SECTORS IN INDIA



Source: NITI Aayog

BIG DATA





Sources: McKirney Gistal Institute, Twitter, Costs, Gartner, EMC, SAS, IBM, MEPTEC, GAS

BIG DATA – REAL LIFE EXAMPLES







NETFLIX

- User preferences
- Personalized recommendations.

GOOGLE

- Provide personalized experience.
- Predictive text in emails
- Optimized navigation directions

ZOMATO

- Image processing
- Extracting reviews
- Product optimization
- Build recommendation engines personalisation

BIG DATA - SECTORAL EXAMPLES

- HEALTHCARE SHIFT FOCUS FROM INTERVENTION TO PREVENTION to deliver more informed care choices, predict patient risk factors, and deliver better, patient-focused healthcare experience. E.G. PREVENT LIFESTYLE DISEASES
- INVENTORY MANAGEMENT purchasing, distribution, order fulfillment, retail inventory management, and financial optimisation. E.G. EXPENDABLE ITEMS /RUNNING SPARES PROCUREMENT
- **PREVENTIVE MAINTENANCE** better predict and resolve maintenance requirements, correlate quality issues to machine and environmental factors, reduce downtime, and improve quality. **EG MATERIAL FAILURE IN AVIATION ASSETS**
- SUPPLY CHAIN MANAGEMENT Planning decisions to demand forecasting, distribution and replenishment, supply chain execution E.G. WINTER STOCKING IN HIGH ALTITUDE AREAS

BIG DATA IN MILITARY OPERATIONS

Tactical Level

- Situational Awareness
- Decision Making

Operational Level

- (Sensors + Networks + Information Systems Applications)
- Conventional Operations Intelligence Surveillance and Reconnaissance (ISR) Grid
- Counter Insurgency/ Counter Terrorism Operations Co-relation For Predictive Analysis

Strategic Level

- Synergising triad of Technical, Human Intelligence and Satellite Imagery
- National Level Data fusion for various Joint Intelligence Committees
- CROSINT Crowd Sourced Int

AI IN ISRAEL – HAMAS CONFLICT

- The Alchemist provides commanders in battle-field with real-time alerts of possible threats, sent directly to their handheld tablets
- HASBORA The Gospel supports target analysis and identification. Gives <u>targeting</u> recommendations, thereafter finalized by human analysts
- Depth of Wisdom was deployed to map Gaza's tunnel network. Provides a "full picture of the network both above and below ground with details, such as the depth of the tunnels, their thickness and the nature of the routes"

Enhancing Awareness – AI & Cyber Security

- Fire Weaver Smart Trigger System for fire control
- Clarity Anti deepfakes

GYAN SETU

GENERATIVE AI (CHATBOTS) - HIGH TECH PLAGARISM TOOLS?









LIMITATIONS OF GENERATIVE AI

Skill Set

- Social Workers Empathy, Emotional Intelligence, Critical Thinking
- Health Care Professionals Complex Decision Making, Empathy, Adapting to new situations
- **Teachers** Creativity, Adaptability, Human Interaction
- Scientists Creativity, Critical Thinking, Problem Solving
- Lawyers Interpretation, Reasoning, Judgement

Tech

- AI Hallucinations Inconsistent factual accuracy
- Lack deductive/logical reasoning No cognitive architecture epistemologically blind to what it knows it knows and its known unknowns
- Misinformation Tool fake news
- Not Search Plus

13 April 2024

COGNITIVE BIAS IN GENERATIVE AI

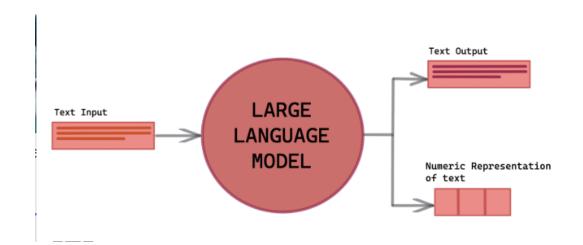
EXPECTATION

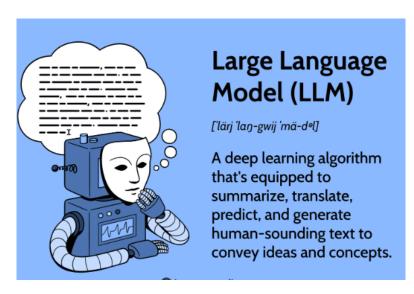
REALITY





LARGE LANGUAGE MODELS (LLM)





Models (LLMs) have revolutionized the ng, enabling machines to understand a core of LLMs lies the concept of toke wilding blocks for processing and rep g post, we'll demystify tokens in LLM and exploring how they contribute these remarkable models.

INDIA – AI INITIATIVE

- Support for Computing and AI chips
- Marketplace for AI as a Service
- Funding for Startups
- Non-personal Datasets
 Platform
- IndiaAI FutureSkills
- Centre for Application Development





https://indiaai.gov.in/



AI REGULATION IN INDIA



English Edition ▼ | Today's ePaper

The government is looking to frame a new law on artificial intelligence (AI) that will protect the interests of **news publishers** and **content creators** while also minimising **user harm**, union minister for electronics and information technology Ashwini Vaishnaw told ET.

The new law will be "very balanced" as well as "strong on securing the rights and sharing the proceeds" among news publishers, content creators and AIenabled technologies such as large language models (LLMs), "while keeping good space for innovation", Vaishnaw added.

Exclusive | New AI law to secure rights of news publishers: Ashwini Vaishnaw

By Surabhi Agarwal & Aashish Aryan, ETtech • Last Updated: Apr 05, 2024, 08:03:00 AM IST





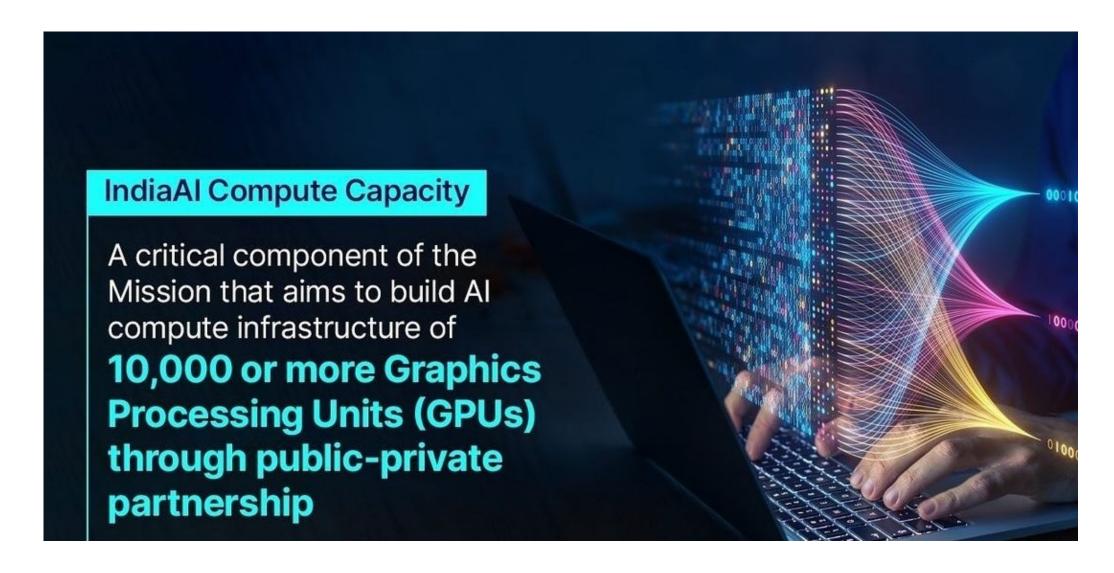




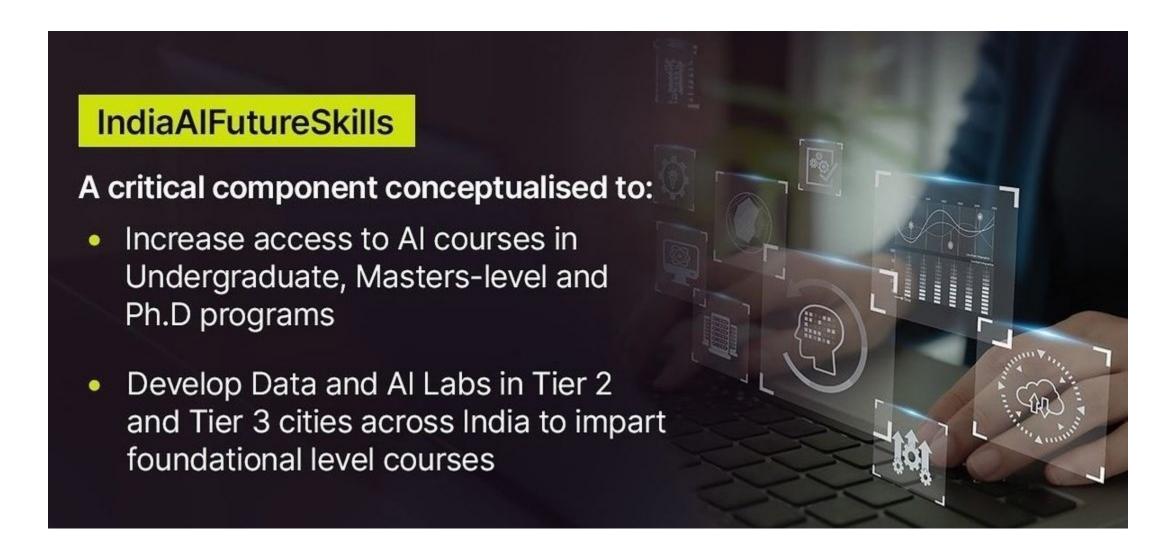


Synopsis

Global AI regulation discussions intensify as companies seek fair compensation for AI data training from publishers. EU leads with strict guidelines under Al Act. OpenAl claims fair use, NYT advocates for accountability in copyright law.







The India Al Innovation Centre

A component capturing India's social, cultural and linguistic diversity to undertake the development and deployment of:

 Indigenous Large Multimodal Models (LMMs)

 Domain-specific foundational models in critical sectors





HANOOMAN - GPT

Who

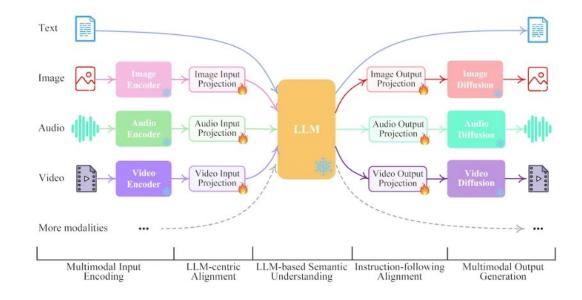
- BharatGPT Research Group led by IIT Bombay along with 7 other elite Indian engineering institutes.
- Backed by GOI Science Department
- In conjunction with Reliance's telecom and retail operations; Seetha Mahalaxmi Healthcare (SML)

What

- Series of Large Language Models (LLMs) that can respond in 11 Indian languages like Hindi, Tamil, and Marathi, with plans to expand to more than 20 languages.
- Multimodal AI tool, which can generate text, speech, videos

Why - work in four fields, including health care, governance, financial services, and education.

When - Launch in 2024



MAJOR APPLICATION AREAS OF HANOOMAN - GPT

GENERAL APPLICATION AREA	SPECIFIC APPLICATION	<u>USE CASE</u>
HEALTHCARE	MAKE IT EASIER FOR DOCTORS AND PATIENTS TO KEEP RECORDS AND SUMMARISE THEM	CONVERSATIONS OF DOCTOR - PATIENT IN NATIVE LANGUAGES WILL BE RECORDED AND HANOOMAN WILL SUMMARISE THEM USING AUTOMATIC SPEECH SUMMARISATION
EDUCATION	SUPPORT TO RURAL SCHOOLS	ASSIST SCHOOL GOING CHILDREN IN RURAL AREAS WITH HOMEWORK, ESPECIALLY THOSE WHOSE PARENTS CANNOT ASSIST THEM
GOVERNANCE	ENHANCING CITIZEN ENGAGEMENT AND IMPROVING ACCESS TO GOVT SERVICES	AUTOMATE PROCESSES OF GOVT CUSTOMER SERVICE KENDRAS
FINANCIAL SERVICES	MAKING FINANCIAL PRODUCTS AND INFORMATION MORE ACCESSIBLE AND UNDERSTANDABLE FOR WIDER REACH	PERSONAL INSURANCE AND INVESTMENTS

INDIAN NAVY - GPT



Indian Navy Develops Own Version Of ChatGPT, Captain Kshitij Saxena Briefs About Design & Purpose



https://youtu.be/7v3aTl9gUrw?si=L2lTyoau NMkYDUHx

CHAT GPT - MILITARY APPLICATIONS

Enhancing Awareness - AI & Cyber Security

RUSSIA – UKRAINE WAR





establish a framework for future cooperation.

The negotiations should aim to find common ground and

Interesting initiative by @vikasswarup but as he knows, in conflicts leaders are irrational in ways beyond Al's comprehension! In this specific case I can think of several objections from both sides, mainly the Russians, to the ChatGPT formulation. But it's a great experiment!

KASHMIR



ISSUES

- **IRRATIONALITY OF HUMAN BRAIN**
- **ARTIFICIAL STUPIDITY**
- **BEYOND LOGIC / REASONING**

GYAN SETU

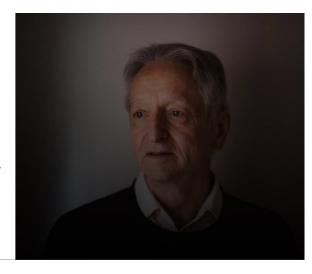
AI - THE LARGER ETHICAL ISSUE

Enhancing Awareness - AI & Cyber Security

NEW YORK TIMES - 03 MAY 2023

'The Godfather of A.I.' Leaves Google and Warns of Danger Ahead

For half a century, Geoffrey Hinton nurtured the technology at the heart of chatbots like ChatGPT. Now he worries it will cause serious harm.



BBC NEWS - 03 MAY 2023

'We need to take a step back'

In March, an open letter - co-signed by dozens of people in the AI field, including the tech billionaire Elon Musk - called for a pause on all developments more advanced than the current version of AI chatbot ChatGPT so robust safety measures could be designed and implemented.

Yoshua Bengio, another so-called godfather of AI, who along with Dr Hinton and Yann LeCun won the 2018 Turing Award for their work on deep learning, also signed the letter.

Mr Bengio wrote that it was because of the "unexpected acceleration" in AI systems that "we need to take a step back".

But Dr Hinton told the BBC that "in the shorter term" he thought AI would deliver many more benefits than risks, "so I don't think we should stop developing this stuff," he added.

GYAN SETU

SUGGESTED READING

Absorbing Emerging
Technologies into the
Indian Army: Artificial
Intelligence—As Case Study

AKSHAT UPADHYAY

Introduction

Technologies, especially data-driven ones, have gradually occupied a central spot in everyday life. This effect has also percolated into the military with organisations attempting to acquire and absorb technologies to improve on a number of parameters such as speed, coordination, mobility, etc. But what does absorbing any technology into an organisation mean and what does it entail? Using a hypothetical examination of the absorption of Artificial Intelligence (AI) within the Indian Army, this paper attempts to eke out certain pragmatic policy lessons that may be utilised for a more clearer and robust understanding of the several issues that need to be addressed while absorbing technology within the military.

What are Critical and Emerging Technologies (CET)?

Despite the worldwide buzz around the term critical and emerging technologies (CET) or more commonly disruptive or niche technologies, there is, unfortunately, no real consensus on what exactly are these technologies. Several definitions abound for the term. While a section of academia defines CETs in terms of their characteristics i.e radical novelty, relatively fast growth, coherence, prominent

O

SPRING 2023

SCHOLAR WARRIO

Lieutenant Colonel Akshat Upadhyay
CLAWS: SCHOLAR WARRIOR SPRING 2023 pages-44-53

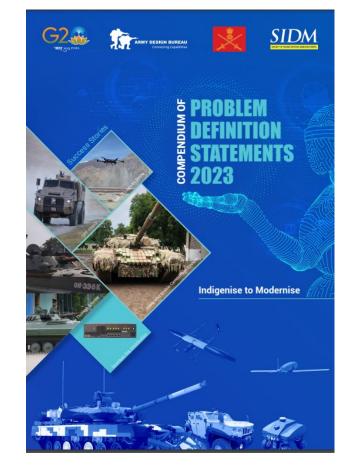
13 April 2024

https://www.ddpmod.gov.in/artificialintelligence-defence

Covernment of India

Department of Ministry of Defence Production

APPLICATION OF THE PRODUCT OF



https://indianarmy.nic.in/writereaddata/adb-documents/Compendium%20of%20Problem%20 Definition%20Statement%202023.pdf

FOOD FOR FURTHER THOUGHT ON AI

Broad but shallow linguistic competence exhibited by ChatGPT is both frightening and exhilarating because we know that many of us are so easily taken by it. Used as assistance tools for humans, with appropriate guard rails, they can indeed improve our lives. The trick, as we have seen, is to resist the rushed deployment of such tools in autonomous modes and in end-user-facing applications.

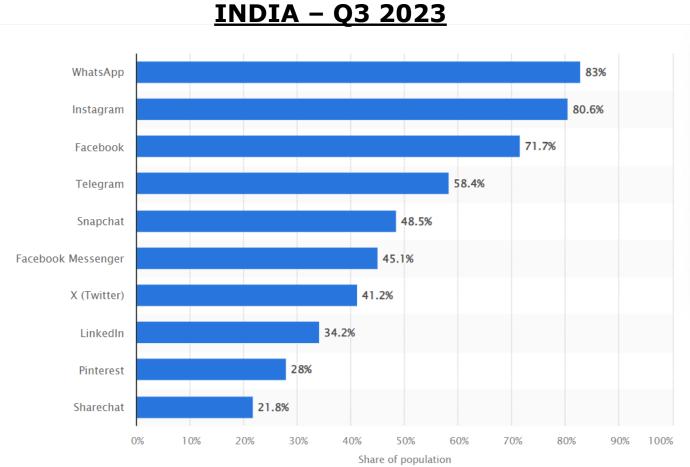
Be what may, to the extent that these alien intelligences force us to recalibrate our ideas of hallmarks of intelligence and avoid over-reliance on form and beauty as facile surrogates for content and character, it is perhaps not an entirely bad thing.

CYBER SECURITY

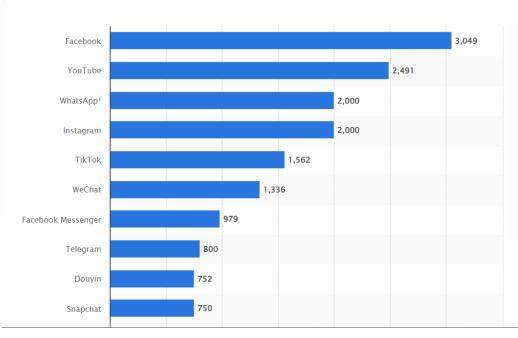
- Social Network Analytics
- Deepfakes
- Recent Cyber Crimes
- Cyber Hygiene



SOCIAL MEDIA PENETRATION



WORLD USERS - JAN 2024

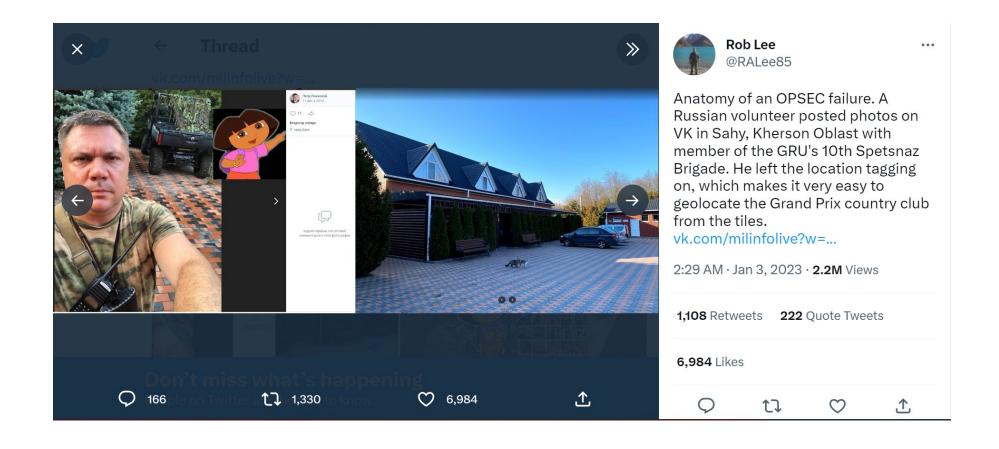


millions

SOCIAL NETWORK ANALYTICS (SNA)

- Definition Gather and find meaning in data aggregated from social channels to support operational decisions — and measure the performance of actions based on those decisions through social media
- Scope Beyond numerical metrics such as likes, follows, retweets, previews, clicks, and impressions gathered from individual channels
- Methodology Data Retrieval is Keywords or topics based through search queries or web 'crawlers' that span multiple channels across time zones and geographical regions
- Backend Technology Specifically designed software platforms similar to web search tools employed - based on probability theory and statistical methods
- Analytics Process Fragments of returned text are loaded into a database, categorized and analyzed to derive operational deductions

SOCIAL NETWORK ANALYTICS



https://twitter.com/RALee85/status/1610018005462749190?s=20

PERSONAL DATA PROTECTION REGULATION IN INDIA



THE DIGITAL PERSONAL DATA PROTECTION ACT, 2023

(No. 22 of 2023)

[11th August, 2023.]

An Act to provide for the processing of digital personal data in a manner that recognises both the right of individuals to protect their personal data and the need to process such personal data for lawful purposes and for matters connected therewith or incidental thereto.

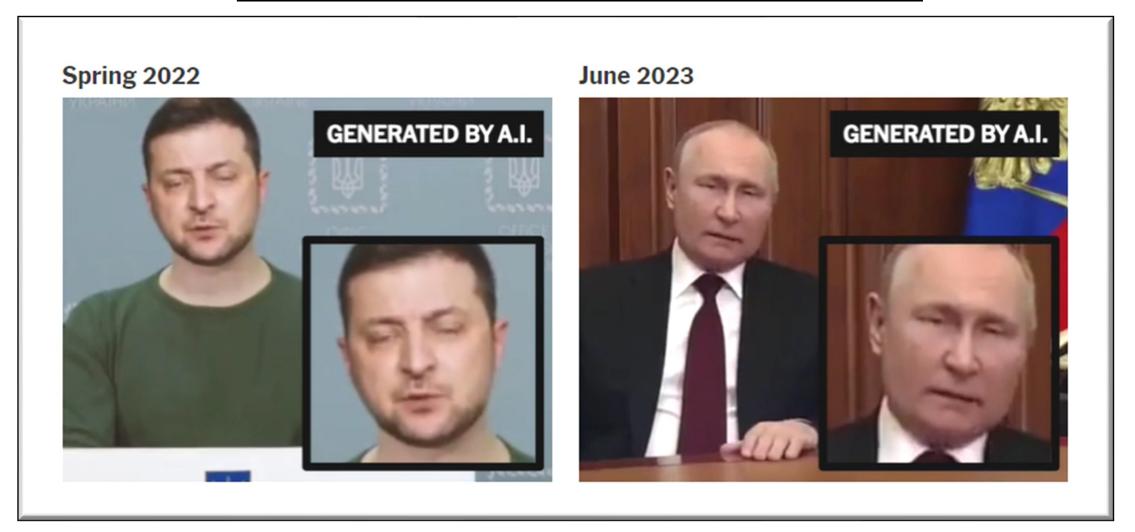


WHEN AI MEETS THE REAL: MBIFL '24 - 10 FEB 2024



https://youtu.be/1oxBIWXYWPg?si=K9QvZVjxonIw7zl

REFINEMENT OF DEEPFAKES



RECENT CYBER CRIME NEWS



In two days, 30 cyber thugs held by Nuh police; 50 phones seized

Targeted people across country

We managed to identify the suspects through an application which tracked frauds committed by them across the country. We are verifying their crime records and will get in touch with the state police concerned where they have carried out frauds. Most of the suspects have numerous frauds to their credit. — Inspector Vimal Rai, incharge, NuH cybercrime police station

Tribune News Service

Gurugram, March 31

The Nuh police claimed to have arrested 30 cyber criminals following two-day special raids. The suspects were marked using the Pratibimb app and special teams, led by Nuh SP Narendra Bijarnia, carried out raids and recovered 50 mobile phones and 90 fake SIM cards from them.

Cases have been registered under relevant sections at the Nuh Cyber police station. The suspects used to cheat people online by adopting methods like purchasing goods online on the basis of fake documents, fake social media profiles, fake bank accounts, sextortion, giving tempting ads for purchasing animals, etc.

The Nuh police have arrested 150 cyber criminals in the first three months of 2024. Inspector Vimal Rai, in-charge, cybercrime police station, said: "We managed to identify the suspects through the app which tracked frauds committed by them across the country. A special campaign was conducted on Saturday and Sunday which involved the entire force."



RECENT CYBER CRIME NEWS



Karnataka Witnesses Surge in Cybercrimes

Karnataka witnesses a surge in cybercrimes, with citizens losing Rs 465 crore in 2023, averaging Rs 1.27 crore daily, as per CID data. Bengaluru reported 17,623 cases out of 21,868 statewide. Law enforcement anticipates further increase, emphasizing evolving tactics of fraudsters. Awareness campaigns aim to educate citizens about cybercrimes and encourage reporting.

swipe left for more at News Karnataka / 1 day ago



Cybercrime cases in Mumbai increases with AI voice scam

Cybercriminals now replicate children's voices with artificial intelligence (AI) to fool parents into believing that their children are being arrested. They take advantage of parents' natural tendencies, causing unintentional payments before the scam is discovered. Law enforcement issued a warning that thieves are using voice recordings taken from social media.

swipe left for more at Mumbai Live / 4 days ago



Mumbai Crime Branch Arrests 7 in IPL Ticket Scam

The operation culminated in the arrest of seven individuals allegedly involved in orchestrating a sophisticated scheme to sell counterfeit tickets online. The successful bust of this elaborate ticket scam underscores the Mumbai crime branch's commitment to combatting cybercrime and protecting consumers from fraudulent activities.

swipe left for more at Mumbai Live / 1 day ago



राष्ट्रीय साइबर अपराध रिपोर्टिंग पोर्टल National Cyber Crime Reporting Portal

National



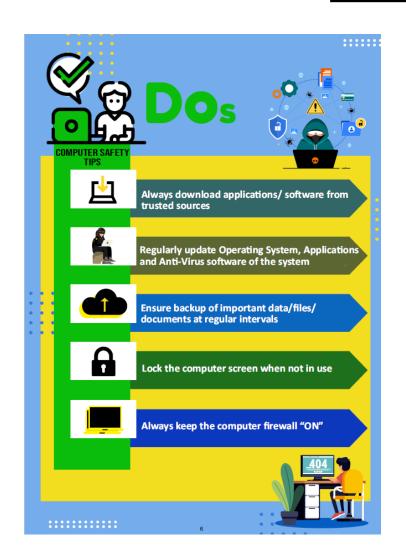
S. No.	News	Source
1.	Gurugram Police arrested 12 cyber criminals over the last three months were found to be involved in 4,995 cybercrime cases	Times of India
2.	Haryana Police busted cyber scam; 6 inter-state thugs arrested for cheating thousands	Yes Punjab
3.	The city Police arrested two cyber fraudsters who acted as touts as part of an international job racket	Times of India
4.	Rising cyber fraud hits Pune: victims lose crores in online scams	Pune Pulse
5.	Cyber Crime Branch arrested conman from Ghaziabad running fake insurance racket	The Hindu
6.	Economic Offence Wing of Odisha police arrested a woman in Rs 2 crore fraud case	LatestLY
7.	lions of ads, millions of advertiser accounts removed: How Google is fighting against online fraud ads	Times of India
8.	अंतरराष्ट्रीय साइबर धोखाधड़ी गिरोह में शामिल दंपती को पुलिस ने हैदराबाद से किया गिरफ्तार	Prabhat Khabar
9.	चार साइबर आरोपियों को पुलिस ने किया गिरपतार	Hindustan Times

https://cybercrime.gov.in/Webform/dailyDigest.aspx

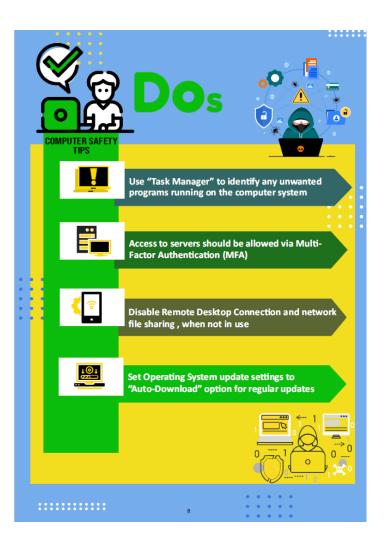
Enhancing Awareness – AI & Cyber Security

GYAN SETU

COMPUTER SAFETY TIPS



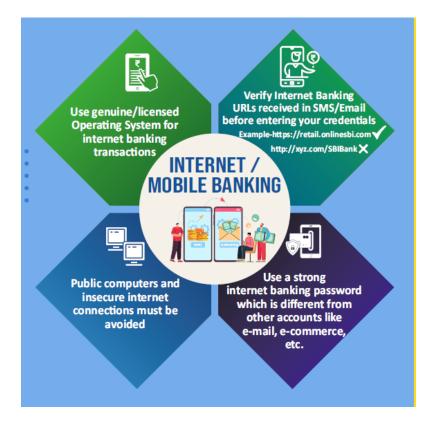




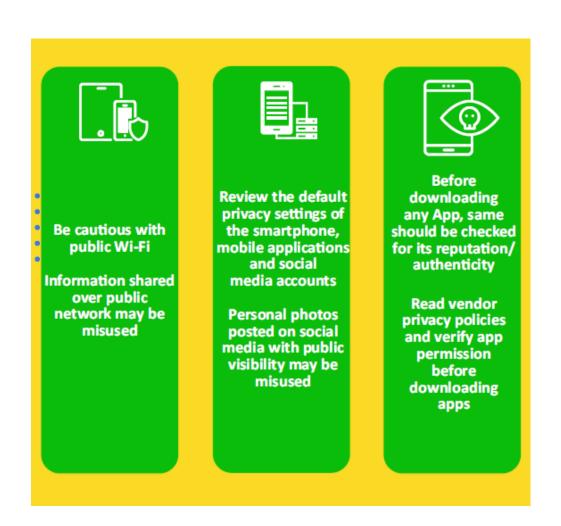
FINANCIAL TRANSACTIONS - SAFE PRACTICES

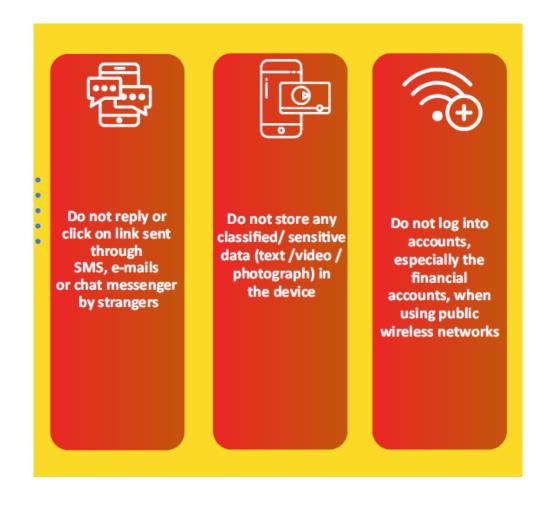






MOBILE PHONE SAFETY





MALWARE PROTECTION







THANKYOU

